



San Jose Lady Sharks Fastpitch Softball

Spring/Summer 2009

Dear Sponsor:

This letter is being written to you on behalf of the San Jose Lady Sharks Fastpitch Softball Association. Under the direction of Santa Clara County Girls Athletics - a non-profit public corporation for young women throughout California and Nevada, and whose organization mission includes mentorship, guidance and help, both financial and social, to aid young women to further their athletic pursuits - the Lady Sharks Association is one of the oldest youth softball organizations in the San Jose metropolitan area.

One of our main goals is to provide an opportunity for young women to participate in a competitive travel softball forum, as a means to obtain an athletic scholarship at either a two or four-year college/university, while keeping their annual costs at a reasonable level. An additional goal is to foster an environment where participants can develop athletic and leadership skills, teamwork and self-confidence. Your sponsorship will greatly support these efforts.

Please know that acknowledging the generosity of benefactors, who believe in supporting young women in our community and demonstrate this belief through ongoing acts of financial support such as yours, is very important to us. Recognition of your support will include exposure of your business or service to more than 100 players' families in the San Jose and Greater Bay Area via our website and newsletter. Other spotlight opportunities include recognition on our "Sponsor Board", located at the Lady Sharks indoor practice facility.

We ask that you review the several sponsorship opportunities outlined on the next page and sincerely appreciate your consideration of our request, as your tax-deductible donation will provide necessary funds that allow our organization the opportunity to support these promising young athletes.

Gratefully Yours,

~ San Jose Lady Sharks

San Jose Lady Sharks

1752 Junction Avenue, Suite D ♦ San Jose, CA 95112
408.441.7475 ♦ <http://www.ladysharks.com>



San Jose Lady Sharks Fastpitch Softball

SPONSORSHIP OPPORTUNITIES

Sponsorship Types:

- General Sponsorship - To be gifted towards the general fund for equipment and operating expenses
- Direct Sponsorship - To be gifted towards a specific age group or individual team
- Scholarship Sponsor - To be gifted towards a specific individual or the general scholarship fund

Sponsorship Levels: ALL donors will receive an acknowledgement letter from the San Jose Lady Sharks and individual player (if applicable), as well as recognition on both the SJLS website & in our organization newsletter.

Additional benefits include:

PLATINUM LEVEL (\$5,000)

- Sponsor logo/name prominently placed on the Lady Sharks' website (includes a link to the sponsor's website.)
- 20% discount for goods ordered through American Athletic
- Framed Team or Organization Photo Plaque
- Lady Sharks' Team Jacket

GOLD LEVEL (\$1,000)

- Sponsor logo/name prominently placed on the Lady Sharks' website (includes a link to the sponsor's website.)
- 10% discount for goods ordered through American Athletic
- Framed Team or Organization Photo Plaque
- Lady Sharks' Sweatshirt

SILVER LEVEL (\$500):

- Sponsor logo/name prominently placed on the Lady Sharks' website.
- 5% discount for goods ordered through American Athletic
- Framed Team or Organization Photo Plaque
- Lady Sharks' Hat or Visor

BRONZE LEVEL (\$250):

- Sponsor logo/name prominently placed on the Lady Sharks' website.
- Framed Team or Organization Photo Plaque
- Lady Sharks' Hat or Visor

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San Jose Lady Sharks Fastpitch Softball SPONSOR FORM

Sponsorship Category (check one): **Company** **Individual**

Sponsor Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact e-mail: _____

Website Address: _____

Sponsorship Type (check one):

General Fund

Division / Team: **10U 12U 14U 16U 18U 18 Gold** (please circle) Coach: _____

Individual Player Name: _____

General Player Scholarship

Sponsorship Level (check one):

Platinum - \$5,000 Gold - \$1,000 Silver - \$500 Bronze - \$250 Other - \$ _____

Clothing Size: Small Medium Large X-Large 2X-Large 3X-Large Hat Visor

(Leave blank if no tangible benefit is required.)

Circle Size: S/M or L/XL

Please make your check payable to **SAN JOSE LADY SHARKS** and attach to this form to your payment.

Santa Clara County Girls Athletics Tax ID Number: **77-0335168**

Office Use Only:

Check Number: _____ Amount: _____ Date Rcv'd: _____ Ack Sent: _____

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